

COPPIN STATE UNIVERSITY

# GALA

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## SPONSORSHIP DECK

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# THE GALA

## PLEASE JOIN US

Celebrate 125 years of Coppin State University's legacy and the transformative power of education at an unforgettable evening of inspiration and impact. This gala will bring together community leaders, alumni, and supporters for a night of fellowship, fine dining, entertainment, and purpose—all in support of Coppin State University.

As we honor those who have shaped Eagle Nation, Baltimore, and beyond, we also look ahead to the future we are building together. The BE More Campaign is a bold commitment to expanding access, fostering innovation, and inspiring transformation, empowering the next generation of leaders. Your support ensures Coppin continues to be a university of choice for students ready to rise, lead, and transform their communities.





# FROM OUR PRESIDENT

Dear Friends of Eagle Nation,

For 125 years, Coppin State University has been a place of opportunity where students come to dream, achieve, and rise. Our innovative teaching, experiential learning opportunities to advance holistic development, and life-changing research have distinguished us from our peers. No four-year college or university in Maryland does more to lift students into the middle class.

Last year, I announced our “**BE MORE**” Capital Campaign – the largest capital campaign in Coppin State University’s history. Our goal was to raise \$25 million by Coppin’s 125th Anniversary, and I am thrilled to share that, thanks to your generosity, we have already raised over \$23 million, bringing us closer to the finish line! Your support has already made a significant impact, ensuring Coppin State University continues to expand access and opportunities, provide students with life-changing education, increase graduation rates, strengthen our academic and research portfolio, elevate Eagle athletics, and help sustain our beloved Coppin for another 125 years.

I want to take this opportunity to express my deepest gratitude for your past support. Your generosity has been instrumental in our success, and we are truly grateful for your commitment to Coppin. “One act of generosity, one commitment to progress, can redefine the future. When we come together with purpose, we ignite change that extends beyond our time—leaving a legacy that empowers generations to come.” this is why I am proud of supporters like you who demonstrate commitment to our work by contributing and continuing to elevate our annual gala. Your

sponsorship and intention to create an impact helped us to raise more than \$400,000 last year to further our efforts to nurture potential and transform lives.

The first step to changing lives and strengthening our community is a simple act of kindness. Your sponsorship is not just a financial contribution but a vital part of the success of the Third annual Coppin State University Gala on Saturday, October 18, 2025, at the Baltimore Marriott Waterfront Hotel. I cordially invite you to be a part of this transformative event.

I am profoundly proud of our accomplishments at Coppin State University, so this year’s theme is “Celebrating 125 Years of Coppin.” It would be an honor to have your support and help us celebrate 125 years of Coppin State University’s legacy and the transformative power of education at an unforgettable evening of inspiration and impact. Together, we celebrate, uplift, and **BE MORE**.



A handwritten signature in blue ink, reading "Anthony L. Jenkins". The signature is fluid and stylized, with a long horizontal line extending to the right.

**Anthony L. Jenkins**  
President, Coppin State University

WE INVITE YOU TO THE  
**125 ANNIVERSARY**  
**GALA CELEBRATION OF**  
**TRANSFORMATION.**





# ABOUT THE GALA

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The 2025 Coppin State University Gala will celebrate a powerful theme: “Transformation.” This year marks a historic milestone—125 years of Coppin State University’s unwavering commitment to education, innovation, and community impact.

Join us for an unforgettable evening as we honor our rich legacy and envision an even brighter future. Together, we will celebrate the changemakers shaping scholarship, academic excellence, and teaching innovation, ensuring that generations of Eagles continue to soar to new heights.

***Be part of this extraordinary celebration and help empower Eagle Nation for the next 125 years!***



# TICKET INFORMATION

The table below outlines ticket pricing options.  
For sponsorship opportunities, please see page 8.

TICKET TYPE	PRICE
General Admission Early Bird <i>until July 31</i>	\$325
VIP	\$400
General Admission <i>after July 31</i>	\$375



ARE YOU READY  
TO SUPPORT  
**COPPIN?**



# SPONSORSHIP OPPORTUNITIES

## EAGLE SPONSOR: \$50,000



- Exclusive naming rights as Gala Eagle Sponsor
- Name and logo listed as premier sponsor on all promotional materials, gala website, and signage at event
- On-stage acknowledgment, video activation (provided by sponsor), and a speaking opportunity from the podium
- Full page special featured write up in Gala Magazine
- Social Media Highlight--Four social media posts
- Sponsorship for VIP cocktail reception
- Access to President's Suite at select basketball game (2)
- Premier seating with two tables of 8 (Includes seating for 4 Coppin Ambassadors)
- VIP Reception access (16 guests)
- Complimentary Valet (16 Guests)

## TALON SPONSOR: \$25,000



- Name and Logo listed as Talon Sponsor on all promotional materials, gala website, and signage at event
- Video activation (provided by sponsor) during the program
- Special write up in Gala Magazine
- Social Media Highlight--Two social media post
- One prominent table of 8 (Includes seating for 2 Coppin Ambassadors)
- VIP Reception access (8 guests)
- Complimentary Valet (8 Guests)

## NEST SPONSOR: \$10,000



- Name listed as Nest Sponsor on all promotional materials, gala website, and signage at event
- Half page write up in Gala Magazine
- Social Media Highlight--Two social media post
- One prominent table of 8 (Includes seating for 2 Coppin Ambassadors)

## FEATHER SPONSOR: \$6,000



- Name listed as Feather Sponsor on gala website
- Social Media Highlight
- One prominent table of 8 (Includes seating for 2 Coppin Ambassadors)

COPPIN STATE UNIVERSITY  
GALA



# MEDIA SPONSORSHIP OPPORTUNITIES

## EMPOWER MEDIA SPONSOR: \$7,500

### ROLE OF THE EMPOWER MEDIA SPONSOR

- Promote CSU Gala in all relevant media sponsor outlets (pre-gala)
- Commitment of media coverage during and post-Gala on sponsor platforms (social and website)
- Placement of the CSU Gala website banner on the media website
- Increase the media exposure within the sponsor audience through any other relevant outlets that can promote CSU Gala attendance
- Interview event organizers, honorees, and attendees
- Media production services (e.g. reporting, photography) – to support CSU’s own coverage

### BENEFITS OF THE EMPOWER MEDIA SPONSOR

- 2 VIP Reception tickets
- One prominent table of 8 (includes seating for 2 Coppin Ambassadors)
- Name and logo listed as Empower Media Sponsor on all promotional materials, gala website, and signage at the event
- Complimentary product distribution to all CSU Gala attendees
- Two social media highlights
- Exclusive access to key event attendees for interview coverage
- Live Broadcast from the event during guest arrival and cocktail reception
- Promotional materials on site

## IGNITE MEDIA SPONSOR: \$5,500

### ROLE OF THE IGNITE MEDIA SPONSOR

- Promote CSU Gala in all relevant media sponsor outlets (pre-gala)
- Commitment of media coverage during and post-Gala on sponsor platforms (social and website)
- Placement of the CSU Gala website banner on the media website

### BENEFITS OF THE IGNITE MEDIA SPONSOR

- One prominent table of 8 (includes seating for 2 Coppin Ambassadors)
- Name and logo listed as Ignite Media Sponsor on all promotional materials, gala website, and signage at event
- One social media highlight
- CSU Gala promotion across relevant platforms

## INSPIRE MEDIA SPONSOR: \$3,500

### ROLE OF THE INSPIRE MEDIA SPONSOR

- Promote CSU Gala in all relevant media sponsor outlets (pre-gala)
- Commitment of media coverage during and post-Gala on sponsor platforms (social and website)
- Placement of the CSU Gala website banner on the media website

### BENEFITS OF THE INSPIRE MEDIA SPONSOR

- 4 complimentary tickets to the CSU gala
- Name and logo listed as Inspire Media Sponsor on all promotional materials, gala website, and signage at the event
- One social media highlight
- CSU Gala promotion across relevant platforms

*\*In-kind services are accepted in combination with a cash sponsorship for all media sponsorship levels. Please inquire directly with **Janeisa Lashley** at [jlashley@coppin.edu](mailto:jlashley@coppin.edu) for more details.*



# EVENT DETAILS

Join us for an evening filled with elevating conversations, signature cocktails, exceptional cuisine, and live entertainment as we honor our past, celebrate our present, and invest in the future of Coppin students.

**SATURDAY  
OCTOBER 18, 2025  
BALTIMORE MARRIOTT WATERFRONT HOTEL**

## **THE EVENING WILL INCLUDE:**

- » Remarks from President Anthony L. Jenkins, Ph.D.
- » Student Spotlights
- » Award Ceremony Honoring Distinguished Stakeholders
- » Musical Performance





# WHY SPONSOR

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Coppin State University stands at a defining moment in its 125-year history. As we embark on the largest capital campaign in our university's history—raising \$25 million by 2025—this is our time to **BE MORE**. More than a celebration, this milestone is a call to action, inspired by the legacy of Fanny Jackson Coppin and President Jenkins' vision to position Coppin as a leader in urban higher education, where education empowers individuals and strengthens communities.

Your sponsorship fuels this vision, ensuring Coppin continues to be a university of choice for talented, underserved, and underrepresented students. By investing in Coppin, you help us expand access, enhance academic excellence, and cultivate the next generation of transformative leaders. Together, we will elevate our impact, uphold our legacy, and shape a future where every Eagle can soar.

*Join us in this pivotal moment—because when Coppin rises, Baltimore rises.*



# YOUR IMPACT



## ON STUDENTS

Transform the future by educating talented and diverse leaders and preparing them for tomorrow's workforce.

### Your gift will help provide:

- » Scholarships
- » Fellowships
- » Curriculum enhancements
- » Experiential learning & internships
- » Opportunities to study, work, and volunteer abroad



## ON FACULTY & RESEARCH

We have built an intellectual, scientific, and creative environment where dynamic and diverse faculty pursue collaborative, path-breaking research, and teaching.

### Your gift will help to enhance:

- » Teaching and research excellence
- » Endowed professorships and chairs
- » Clinical, academic, and field research
- » Funding for research teams



## ON ATHLETICS

Join in the steadfast commitment to upholding the best academic and student-athlete experience.

### Your contribution will help support:

- » Funding for student-athlete scholarships
- » Advancing robust health and wellness programs
- » Expanding injury prevention, recovery, & rehab resources
- » Enhancing athletics equipment & facility improvements
- » Improving team transportation



## ON UNIVERSITY-WIDE INITIATIVES AND OUTREACH

We expand students' minds and broaden perspectives far beyond perceived boundaries.

### Your contribution will help support:

- » Academic programming
- » Capital and facility improvements
- » Community outreach and engagement
- » Funding for strategic initiatives
- » Professional development and continuing education



# SPONSORSHIP AGREEMENT

Giving is a very personal philanthropic pursuit.

**JOIN COPPIN STATE UNIVERSITY IN TRANSFORMING LIVES.**

DATE:

TYPE OF SPONSORSHIP:

AMOUNT:

NAME/COMPANY NAME:

ADDRESS:

DIRECT CONTACT:

PHONE:

**FOR ADDITIONAL INFORMATION PLEASE VISIT:**

[www.coppin.edu/gala](http://www.coppin.edu/gala)

All checks should be made payable to:

Coppin State University Development Foundation

**PLEASE FEEL FREE TO REACH OUT TO:**

Janeisa Lashley | [jlashley@coppin.edu](mailto:jlashley@coppin.edu)

Coppin State University Development Foundation

2500 West North Avenue, Baltimore, MD 21216

